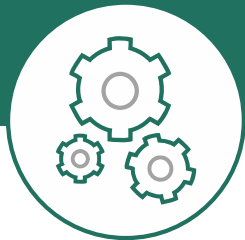


althis



Advisory



Project Management



Training



In- and Outsourcing

For **trusts** or **non-profits**
we are your partner

Our Name

Alithis is Greek (αληθής) and means “true”.

Our Philosophy

- The Ancient Greeks distinguished between techne (craft, know-how) and episteme (science, know-what) ¹
- We agree with Nassim Nicolas Taleb that it is know-how that makes a True Expert¹
- At Alithis we make sure that our clients are benefitting from the know-how of True Experts

¹ The Black Swan, 2nd edition, Random House, p. 146

Our Approach

We are

- a modern services provider
- specialized in **trust** and **non-profit** matters
- practitioners with an academic background

We provide more than advice,
we deliver solutions.



Our Clients

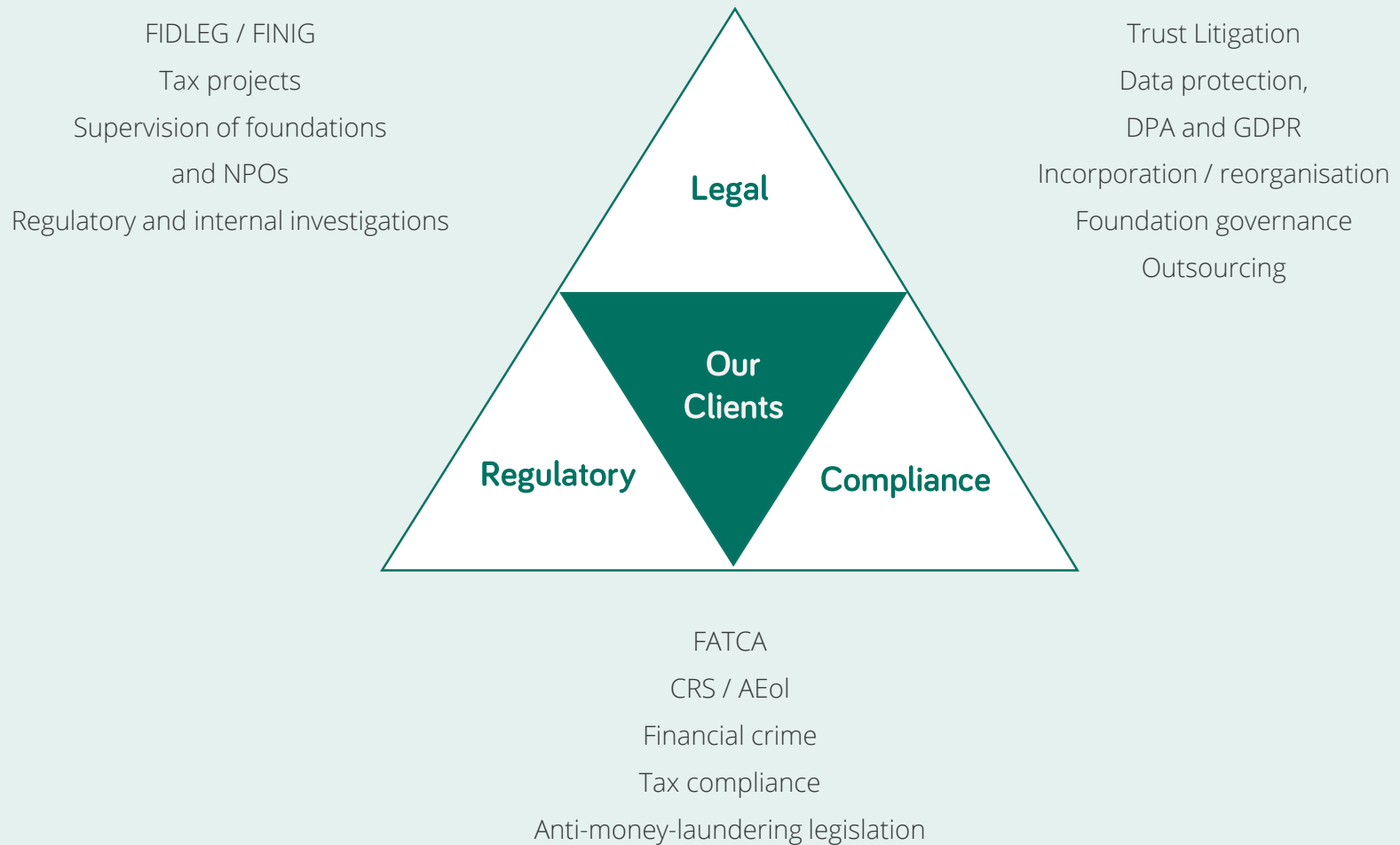
Trust and Offshore

- Trustee and corporate services providers
- Asset managers
- Family offices
- Banks + other Financial institutions
- Self-regulatory organisations
- Public authorities and state agencies
- Professional and trade associations
- Law firms

Non-Profits and Social Responsibility

- Charities, including foundations, associations, trusts and cooperatives
- NGOs and international organisations
- Sports clubs and federations
- Social enterprises
- Corporate responsibility departments
- Family offices
- Self-regulatory organisations
- Professional and trade associations
- Public authorities and state agencies
- Law firms

Our Topics



Our Services



Business Support

We help you organise your compliance or legal departments in an efficient and effective manner. We can provide temporary staffing or assume roles such as chief legal officer, AML officer or data protection officer.



Complaint and Conflict Management

Conflicts with clients cannot always be avoided. You can hand over these mandates to us. We'll find an efficient solution that allows your people to stay focused on doing business.



Compliance by Design

We provide strategic advice so that your business development initiatives take the relevant regulatory landscape into account from the outset. We review, design and implement business processes and policies to comply with regulations.



Training

We train you and your employees so that the compliance processes are fully understood and become part of your business's DNA. Methods include Web Based Trainings, workshops and classroom trainings as well as 1:1 sessions with c-suite and board level executives.

Our Training Offering

Standardised Web Based Trainings in Compliance

- Fraud Prevention
- Code of Conduct
- Data Protection
- Embargos and Financial Sanctions
- Anti-Money Laundering
- Information Security
- Insider Trading
- Anti-Bribery and Corruption (ABC)
- Ethical Behaviour and Diversity
- Mobbing and Harassment

Tailor-made Web Based Trainings

- Analysis of Needs
- Definition of Target Groups
- Draw up of Learning Goals
- Support of Development of tailor made WBTs
- Production of WBTs in cooperation with our external business partner

Learning Management System (LMS)

- Analysis of Needs
- Implementation of LMS Platform
- Hosting of LMS with Training-, Testing- and Reporting Functions
- Operation and Maintenance

Outsourcing

- Procurement and Development of Learning Content
- Operation and Maintenance of LMS
- Administration of Learning Programs, Users and Access Rights
- You decide about Make or Buy at your discretion

Our Outsourcing Offering

Human Resources

- On-site: Staff having workplace with Trustee
- Remote: Staff having workplace with Alithis
- Leasing of Staff or service provision on mandate basis
- Temporary or permanent

Technical:

- Staff logging in with Trustee
- Staff working in Alithis' system
- Combination of both

Know-How / SME

- Regulatory requirements, applications for licenses (if needed)
- Legal aspects i.e. data protection, contracts (SLAs etc.), KYC, FATCA, AIA
- Creation or adjustment of processes and directives
- Training and communication

Project- Management

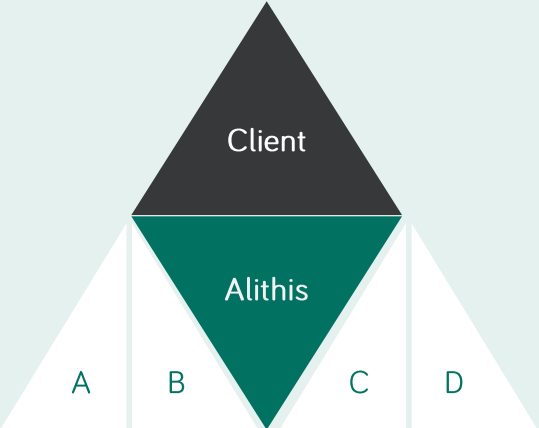
- Workshop(s)
- Management of subprojects
- Overall Project Management
- Project management assistance / PMO

Outsourcing to Alithis

- Outsourcing of certain functions to Alithis:
 - Internal training and education, e-learning
 - MLA / MROS (Money Laundering Report Office Switzerland)
 - Corporate Secretary function, Contract management
 - Data protection

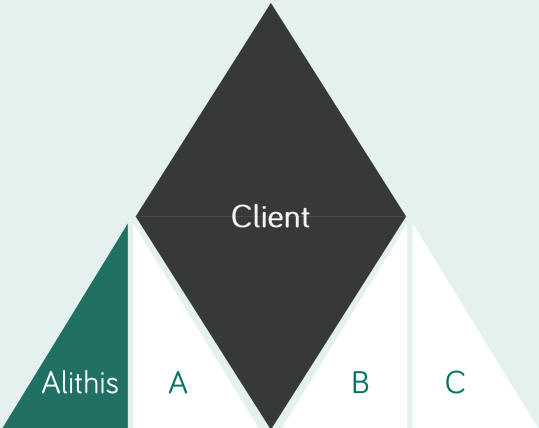
Our Collaboration Models

You decide who will be on the team built for your individual needs — we are also happy to help you choose the perfect team.



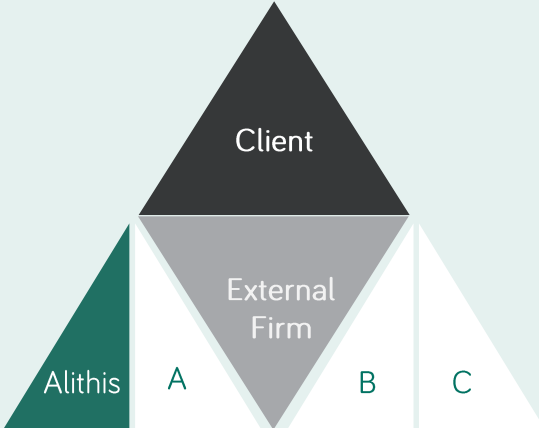
OPTION 1

Alithis has overall responsibility and manages contributors (service providers and specialists)



OPTION 2

Client has overall responsibility and manages all contributors. Alithis is one of the contributors or responsible for a part of the project



OPTION 3

Overall responsibility is assigned to a third party provider. Alithis is chosen by Client directly or by third party provider to be one of the contributors

Our Memberships and Network



CAREY OLSEN



Our Team



Marc Blumenfeld

- Managing Director and Founder
- Swiss attorney, LL.M., TEP
- 10+ years of experience in trustee and corporate services sector



Rahel Liviero

- Head of Operations
- BSc ZFH in Business Law
- 10+ years of experience in law firms focusing on private clients
- 5+ years of experience in the non-profit sector



Christoph Walker

- Director Training
- Lawyer
- Many years of experience in bank management, including head of business school
- 8 years experience in the trustee and corporate service sector

alithis

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